



Development Trading Co. and Identiv Partnership Enables Comprehensive Smart Security Solutions for Kingdom of Saudi Arabia

Development Trading Co. (DTC) has announced a close working technical partnership with world-leading physical security specialist Identiv to provide complete end-to-end security solutions and full systems integration using Identiv's access control platforms, including CPNI certification, intelligent video management systems (VMS), and IT storage solutions.

A global leader in digitally securing the physical world, Identiv's platform encompasses a full spectrum of physical access and video security, RFID and NFC, and cybersecurity. Identiv's physical access control and video intelligence solutions are feature-rich, and its hardware and unique software systems verify frictionless access managed from anywhere.

Under the new partnership, Identiv will fully support and work with DTC as its recognised partner for Saudi Arabia. The partnership will provide customers with powerful, unified security, management, and health and safety monitoring solutions for all vertical sectors, including mining, utility, ICT, financial, pharma, tech, sports, oil and gas, retail, finance, education, and healthcare.

Partnering with Identiv allows DTC to integrate all building services into one single management platform to provide greater control, efficiency, and powerful security for customer sites.

"Identiv's strategy for physical security in Saudi Arabia is to provide a true end-to-end total solution," explains Richard Marshall, Identiv EMEA Sales Director. "We are impressed by the deep technical knowledge and experience within DTC team, our partner for Saudi Arabia. We are closely aligned in providing customers with a competitive, completely integrated security solution platform leveraging Identiv technologies."

Mr. Sultan M. Al Ammari | DTC Operations Manager

M: +966505185028 | T&F: +966114606928 | E: sultan@dtc.com.sa

YOUR WORLD, VERIFIED.